



# How the SGS AI Agent Platform Delivered 12X ROI Through Research-Grade Market Intelligence

How Span Global Services empowers enterprises, developers, and AI platform vendors to connect with the decision-makers driving the next generation of autonomous agent technology across finance, healthcare, e-commerce, and beyond.

**12X**  
ROI on Data Spend

**97%+**  
Data Accuracy Rate

**40%**  
CAC Reduction

**4.5M+**  
Active AI Agent Users



# Key Results at a Glance

SGS AI Agent Platform and Market Intelligence engagement outcomes, delivering measurable impact across every dimension of outreach performance.

12X

Return on Investment on Data Spend

\$5.2B

Annual AI Agent Market Revenue

97%+

Verified Data Accuracy Rate

95%

Guaranteed Deliverability Rate

85%+

Open Rate on Fresh Verified Segments

92%

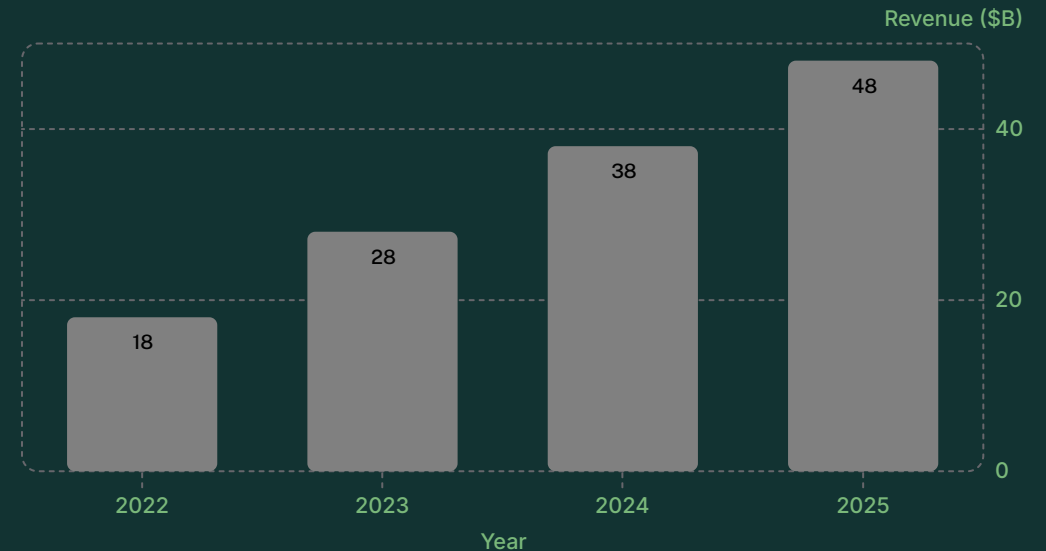
Client Retention Rate

# Research-Grade Intelligence for the AI Agent Ecosystem

## What SGS Does

Span Global Services (SGS) operates a research-grade market intelligence repository purpose-built for the AI agent ecosystem. As enterprises move beyond chatbots toward fully autonomous agentic workflows, SGS provides the verified contact infrastructure that connects AI platform vendors, solution integrators, and enterprise buyers with the precise decision-makers shaping this transition.

## AI Agent Market Revenue Growth (\$B)



The AI agent market is on a steep growth trajectory, expanding from ~\$18B in 2022 to a projected ~\$48B by 2025.

# Industries Served with Agentic Workflow Intelligence

SGS covers 4.5M+ active users across 5 core industries, with a 30-day data refresh cycle and full GDPR and CCPA compliance.



## Finance

Fraud detection and algorithmic trading teams



## Healthcare

Patient intake and research communication



## E-Commerce

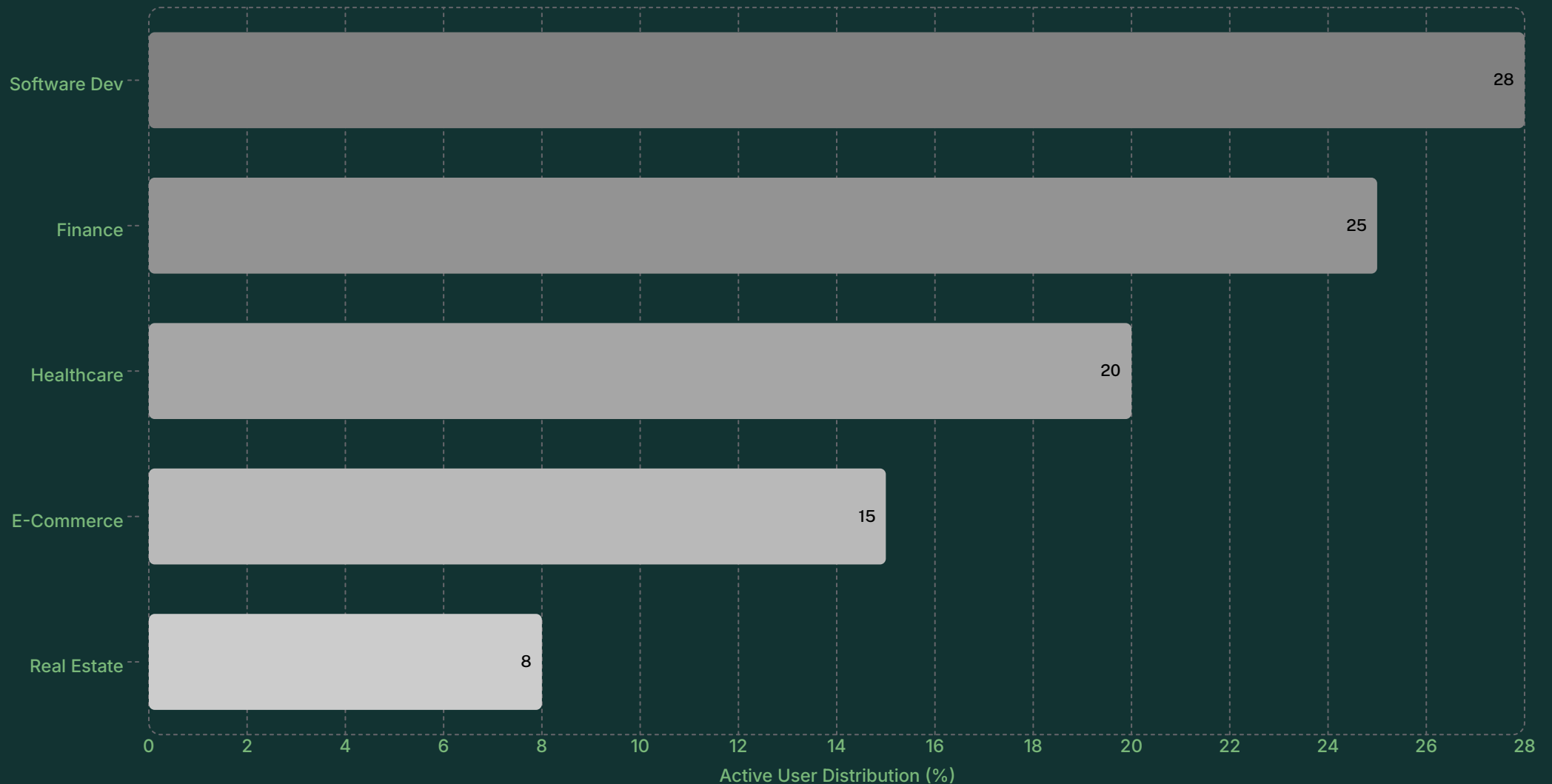
Shopping cart optimization and logistics optimizers



## Software Development

Autonomous agent framework builders

Industry Vertical



# The Problem SGS Solves

Common obstacles faced by AI platform vendors before adopting SGS intelligence.

## No Verified AI Developer Contact Data

AI platform vendors had no reliable way to identify and reach the developers and CTOs actively building or evaluating autonomous agent frameworks across enterprise environments.

## Inability to Segment by AI Framework

Generic B2B databases offered no filtering by AI tools such as CrewAI, n8n, or Vertex AI, making it impossible to tailor outreach to buyers already invested in specific platforms.

## High Data Decay in a Fast-Moving Market

The AI talent and decision-maker landscape shifts rapidly. Without continuous refresh cycles, contact lists decayed within weeks, producing high bounce rates and wasted outreach budgets.

## Escalating Customer Acquisition Costs

Broad, untargeted campaigns to mixed technology audiences drove CAC well above sustainable thresholds, with conversion rates too low to justify continued spend at scale.

THE SOLUTION

# The SGS Solution Architecture

## 01) Verified Data Repository

A centralized, continuously refreshed source of high-precision contact data covering 4.5 million active AI agent users, with direct access to the decision-makers driving enterprise AI adoption.

## 02) 7-Step Verification Architecture

Every record undergoes syntax checks, DNS validation, MX record lookup, SMTP handshakes, role-based filtering, deduplication, and compliance screening to ensure 97%+ accuracy before delivery.

## 03) Granular AI Framework Segmentation

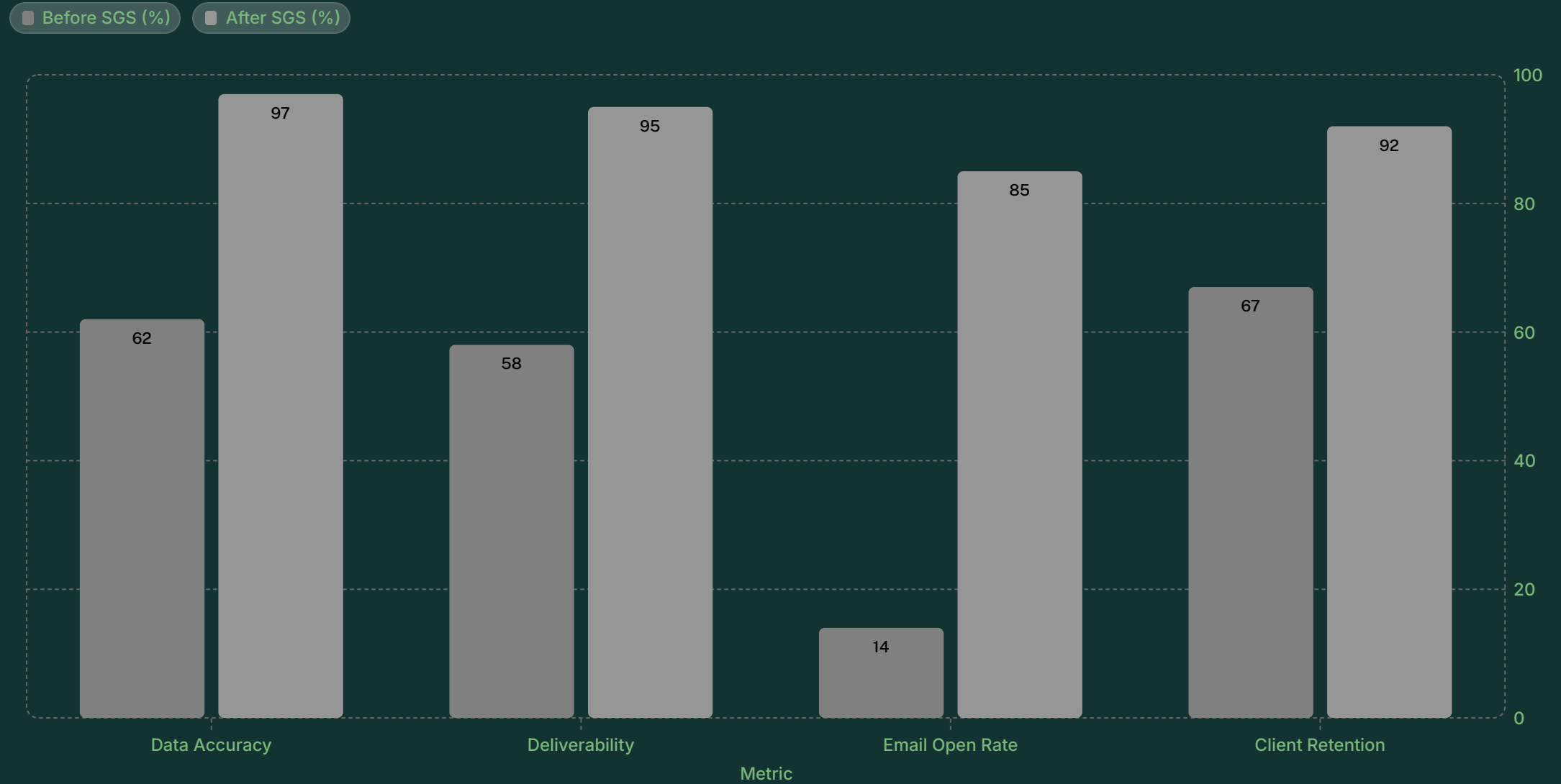
Filter contacts by specific AI frameworks including CrewAI, n8n, and Vertex AI, as well as by company size, deployment type (cloud, on-premise, hybrid), and geographic location.

## 04) Compliance & Data Lifecycle Management

All data is GDPR and CCPA compliant. A 30-day refresh cycle ensures ongoing accuracy, eliminating decay-related bounce rates and protecting sender domain reputation.

# Before vs. After SGS Intelligence

Measurable shifts in outreach effectiveness for AI platform vendors adopting the SGS platform.



+55% Data Accuracy

From 62% to 97%+

+507% Open Rate

From 14% to 85%+

-40% CAC

Significant cost reduction

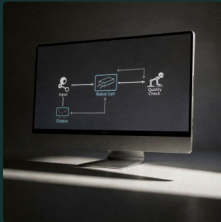
+37% Retention

From 67% to 92%

AI FRAMEWORK INTELLIGENCE

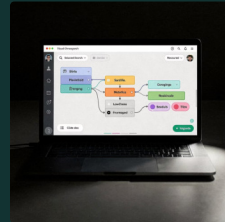
# Platform-Level Targeting Precision

SGS covers the leading AI agent frameworks, enabling precise segmentation by tool, deployment type, company size, and geography across 4.5M+ verified contacts.



## CrewAI

820,000+ users | Software Dev |  
88% open rate | 14.2%  
conversion



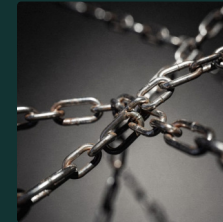
## n8n

690,000+ users | E-Commerce &  
Ops | 84% open rate | 12.8%  
conversion



## Vertex AI

1,100,000+ users | Enterprise &  
Finance | 87% open rate | 13.6%  
conversion



## LangChain

950,000+ users | Software Dev  
& Healthcare | 86% open rate |  
13.1% conversion

# Return on Investment

## The Numbers

\$8K Monthly Data Spend → \$96K Pipeline Value

12X ROI on data spend, attributed pipeline value per month.

-40% Customer Acquisition Cost

Reduction across all verticals through precision targeting.

92% Client Retention Rate

Across the full SGS platform, reflecting sustained value delivery.

*"Within the first 30 days of using Span Global's AI agent contact repository, our email open rates climbed above 80% and our team was booking qualified meetings with the exact personas we had been trying to reach. The 12X ROI figure they cite is not a marketing claim. We lived it."*

— **Chief Revenue Officer**, AI Agent Platform Vendor, North America



GET STARTED

# Ready to Reach AI Agent Decision-Makers?

With over 4.5 million verified AI agent users in the SGS repository, your team can stop guessing and start reaching the developers, innovation leads, and enterprise buyers actively building and deploying agentic workflows today. Every contact is verified through a 7-step process and refreshed every 30 days.

97%+

Data Accuracy Guaranteed

95%

Deliverability Guaranteed

12X

ROI on Data Spend

92%

Client Retention Rate

Span Global Services is a premier provider of market intelligence and verified B2B data solutions, specializing in research-grade datasets for high-growth technology sectors including AI, cloud, wearable technology, and IoT. Full GDPR and CCPA compliance. 30-day data refresh cycles.

[Request a Free Sample Dataset](#)

[Visit Our Website](#)