



Delivering 1K Decision-Makers from Tech PEO User Companies Across the Southeast U.S.

How Span Global Services connected a client with senior Technology-sector executives at companies using Professional Employer Organizations across five Southeast U.S. states.

CASE STUDY

B2B DATA & EXECUTIVE TARGETING

2026

528

Verified
Technology
Companies

1,002

Executive
Contacts
Delivered

5

Southeast
U.S. States
Covered

11

Verified Data
Fields Per
Contact

Sector: Technology (PEO Users) | **Audience:** C-Suite Executives

Data Delivered

Span Global Services delivered a fully verified dataset spanning both company-level and contact-level records.

Data Type	Volume Delivered
Verified Technology Companies	528
Executive Contacts	1,002

11 Verified Data Fields Per Contact

Technology Installed	Company Name	Contact Name	Job Title	Postal Address
Direct Phone	City / State / ZIP	Country	Verified Email	

Our Solution



Targeted Identification

Identified Technology organizations actively using PEO services across five target Southeast states.



Validation & Verification

Every contact was screened through our data validation process to ensure accuracy and campaign readiness.



Direct Decision-Maker Access

Provided direct access to key decision-makers spanning operational, financial, and strategic roles.

Why It Worked

Precise Sector Targeting

Focused exclusively on Technology companies actively using PEO services.

Senior-Level Access

Reached CEOs, Presidents, COOs, VPs of Operations, CFOs, and Finance Directors.

Regional Depth

Coverage spanned five key Southeast U.S. markets.

Campaign-Ready Records

Every contact included 11 verified data fields, from direct phone numbers to verified email addresses.

Reach the Decision-Makers Who Matter

With a highly targeted database of Technology PEO users, our client focused marketing and sales efforts on qualified prospects, resulting in better response rates, stronger conversations, and a more efficient sales pipeline.

Partner with Span Global Services to build a verified, sector-specific contact database for your next campaign.

Span Global Services: Global Growth Partner. Enterprise-grade B2B data and executive targeting solutions.

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