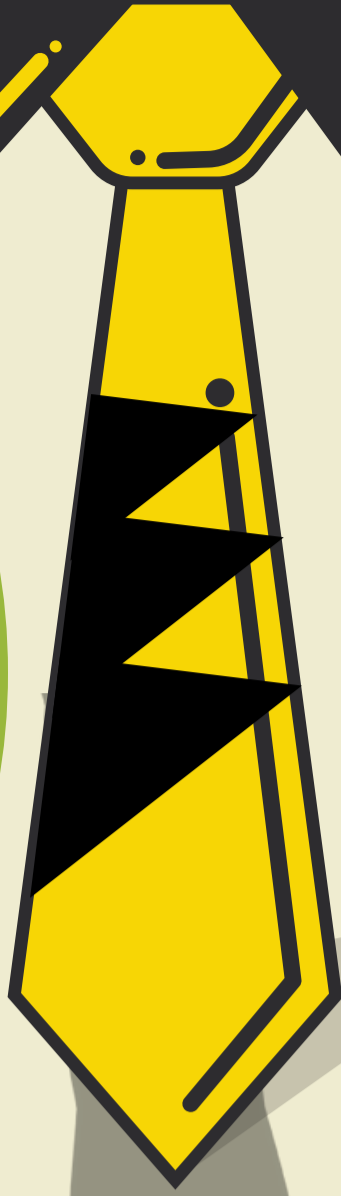
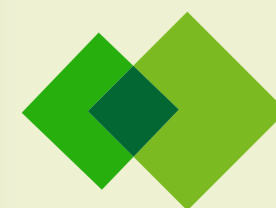
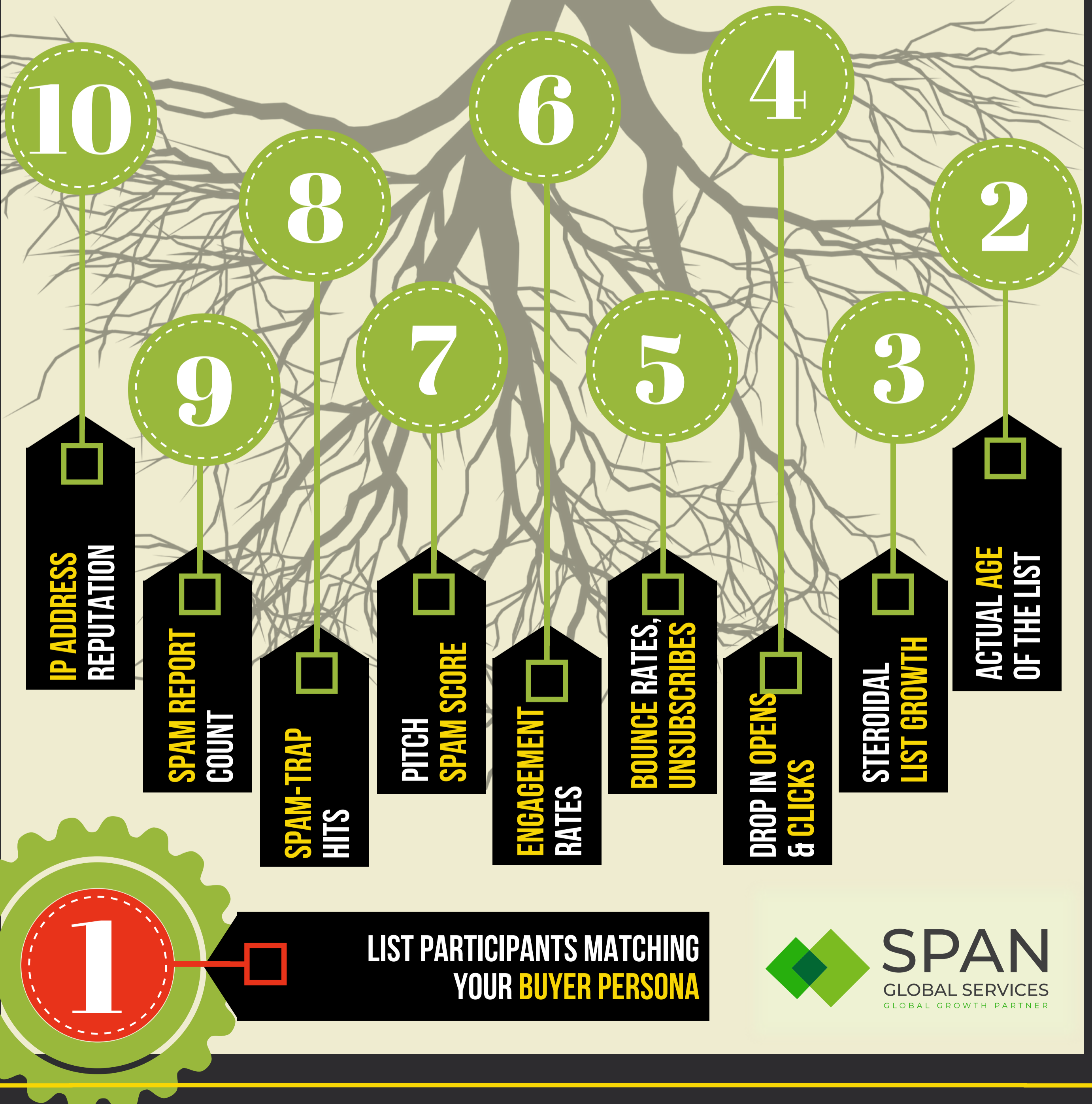


# 10



## MUST-CHECK INDICATORS TO SPOT THE ROTS IN YOUR B2B DATA-ROOTS



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