

HIGH-VALUE CONVERSIONS & MAXIMISED REVENUE FROM OUR 6-PHASE DATA OPTIMIZATION

PHASE 1
CLOUD HOSTING

Collate, compile, customize – all from one universally accessible location. Cloud hosting beats excel files any day when it comes to safe and portable storage of your precious datasets.



SINGLE PORTAL MANAGEMENT



HOST ANY TYPE OF DATA



REAL-TIME ACCESS

PHASE 2
DECAY PROOFING

DATA SEGMENTATION PROCESS:



FIRMOGRAPHIC



GEOGRAPHIC



DEMOGRAPHIC



ROLE-WISE

PHASE 6
PERFORMANCE TRACKING

Our program tracks down step-by-step progress of your data to optimize the spending on your data management – guaranteeing best returns.

Analyzing your data spending on sales and marketing:

- MARK-UP OF NEW ADDITIONS
- PERIODIC DATA AUDITS
- PERFORMANCE ANALYTICS
- ROI AUDITS

Advanced Data Mining Techniques:

- DECISION-MAKING ASSISTANCE
- INSIGHT REPORTS

PHASE 3
ADDING FRESH CONTACTS

45M+

B2B GLOBAL PROFESSIONALS

6M+

IT DECISION MAKERS



GLOBAL POOL OF IT/DATA PARTNERS

PHASE 5
DYNAMIC ENHANCEMENT

We manage your historic as well as your modified database round-the-clock from our cloud platform.



REGULAR OPT-INS & QUALITY CHECKS



PERIODIC DATA ENHANCEMENTS



AUTOMATED UPDATE OF NEW CONTACTS

PHASE 4
APPENDING INTELLIGENCE

COMPANY PROFILING



DEFINING PROFILING REQUIREMENTS



TAPPING KEY RESOURCES



COMPATIBLE REPORTING



PROMPT DELIVERY

TARGETED DATA APPENDING

