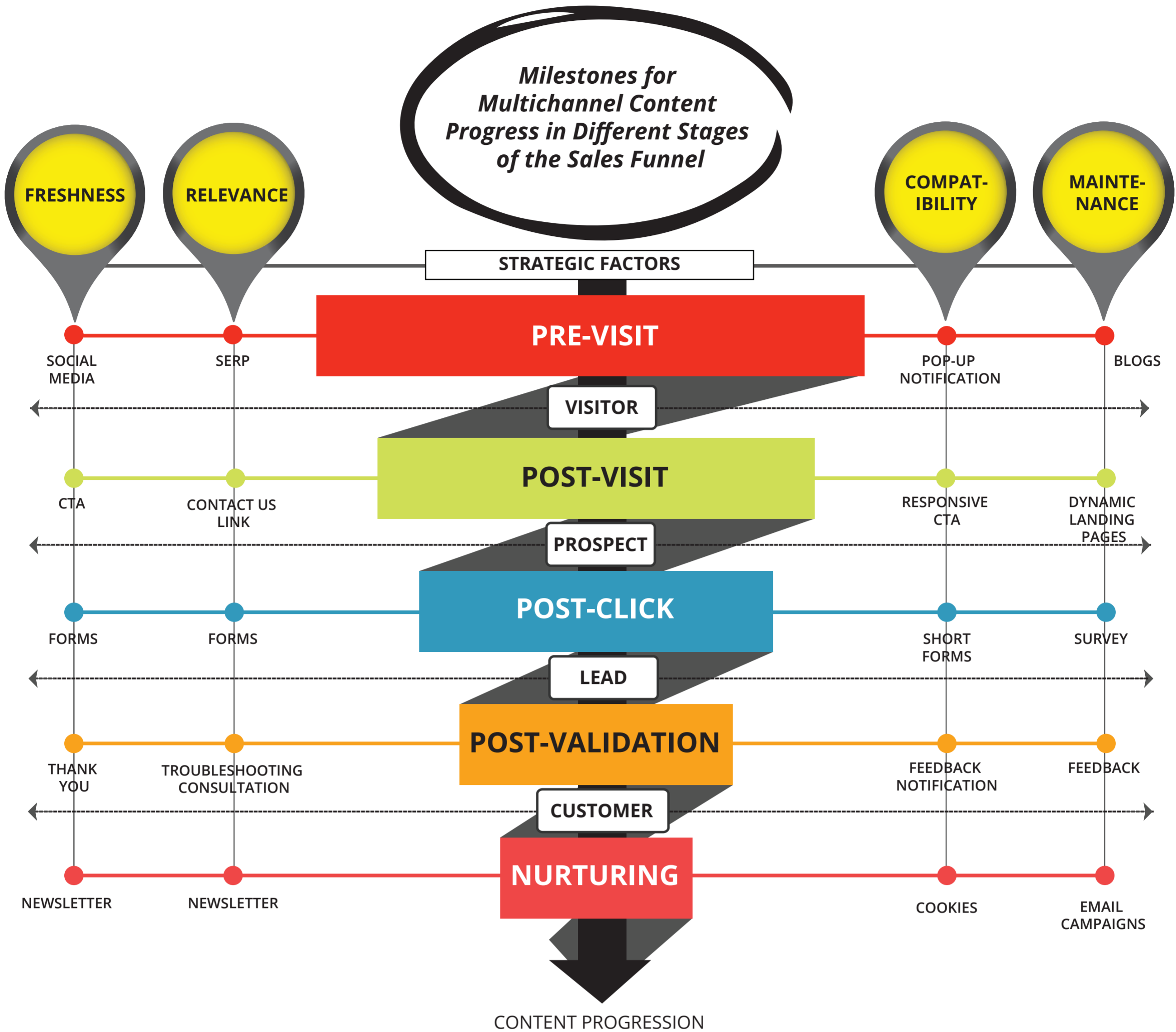


HOW TO SELL BY NOT SELLING



What do the factors mean to you

FRESHNESS

When the update is fresh, it must go through a channel which spreads the news fast. The more the people wish to share it, the better. Sounds familiar? Social media is the way to go viral these days! Even videos (YouTube) and slide sharing sites (Slide Share) need your social media support.

RELEVANCE

Have a product description? Optimize it according to relevant keywords that would feature in related searches. If you are keen on having organic traffic on your product pages and wish to get high rankings, only SERP can get you there.

COMPATIBILITY

Your prospects are everywhere. They login to their virtual identities from tabs, laptops and a wide range of devices. Compatibility issues with your content can make even the trendiest topic look stale. Pop-up notifications configured to devices fetch a lot of eyeballs. It has the advantage of conveying highlighted briefs, barring the hassles of loading lengthy pages.

MAINTENANCE

Have a product description? Optimize it according to relevant keywords that would feature in related searches. If you are keen on having organic traffic on your product pages and wish to get high rankings, only SERP can get you there.