

<p>■ Do you want to reach niche prospects?</p> <p>We build Custom Lists based on specifications of your choice, including SIC code, difficult to find job titles, phone and fax numbers, annual sales volume, number of employees, URL's, or custom fields required in your industry.</p>	<p>■ Do you lack the expertise, infrastructure and time to execute online campaigns?</p> <p>Our full service Opt-in Email Campaign Services are perfect for companies looking to outsource promotions, newsletters, and integrated online campaigns. Detailed reporting and optimization included!</p>	<p>■ Is your lack of Custom Web/ Software Applications hurting your automation and slowing you down?</p> <p>Our Custom Programming Services Team can create CRM interfaces, build custom web solutions, provide data quality programs, and build API interfaces at a fraction of traditional market costs. (starting at \$27/hr)</p>
<p>■ Would you like to increase the number of emails that match the postal addresses of your customers?</p> <p>Email Appending adds Email addresses to your existing mail contacts, allowing you to reach them instantly. Opt-in campaign service included.</p>	<p>■ Do you want to authenticate your Leads?</p> <p>Lead Scoring/ Verification Services: Verify Address/ Phone/Email and add missing info to your leads along with scoring the leads based on requested criteria sets.</p>	<p>■ Do you lack a marketing staff?</p> <p>Our Complete Marketing Outsourcing Agency Services Team can help with Lead Generation, Branding, Digital Services, Web Content, SEO, Creative, Campaign Strategy and Execution, Data Entry, and much more! (starting @ \$18/hr)</p>
<p>■ Do you have missing information on your postal database?</p> <p>Data Enhancement Services enrich your database and add greater detail about your customers, allowing you to target more effectively. Add missing postal information, phone numbers, job titles, sales volumes, consumer demographic information, and much more!</p>	<p>■ Do you need help with Webinar/Event Marketing?</p> <p>Webinar Marketing, Podcasts & Hosting services: End-to-end webinar & event marketing solutions help drive sales leads, website traffic, and brand awareness!</p>	<p>■ Unable to Create Compelling Online Campaigns with Video/Flash Content?</p> <p>Our Video Email Services E-Newsletter/HTML/Flash Team provides innovative and responsive email campaigns with audio and video embedded!</p>
<p>■ Do you want to use email in your consumer marketing efforts to acquire new customers?</p> <p>Reach out to 150 million American Consumers via Email! Segment by demographics, lifestyles, interests, hobbies, reading & entertainment preferences, shopping patterns, and much more!</p>	<p>■ Do you need Technology/Software details?</p> <p>Our Global Technology Lists database provides insights in to the Software & Hardware being used by companies around the globe, complete with firmographic and other details!</p>	<p>■ Top 1 Million Company Profiles</p> <p>Company Profiles with in-depth detail and up to 100 contacts per company are available from our Top 1 Million Company Profile database!</p>
<p>■ Do you need to organize and validate your existing data?</p> <p>Our Data Cleansing and De-duplication Services increase the quality and accuracy of your data and provide you a single, accurate, holistic view of your customers.</p>	<p>■ Do you have email delivery issues due to hard bounces?</p> <p>Customized Digital Email Verification Services validates your emails and identifies hard bounces and questionable emails before you mail to them. Delivery rate of 90% or greater guaranteed!</p>	<p>■ Would you like to increase your reach instantly?</p> <p>Our Co-Registration & Advertising Services allow you to benefit from advertising partnership programs, industry newsletter campaigns, and digital display programs, increasing the size of your marketing audience!</p>
<p>■ Do you want to ensure that your data is clean?</p> <p>Data Hygiene Services include NCOA, tele-verification, email verification and scrubbing against various 'do not mail' files.</p>	<p>■ Would you like your contact list phone verified?</p> <p>Our Tele-Verification Services greatly improve the connect rates and accuracy of your telemarketing lists!</p>	<p>■ Are you frustrated by a lack of compelling content?</p> <p>Relevant Content Writing Services Team creates Blogs, Whitepapers, Newsletters, eBooks, Case Studies, and Website Content!</p>
<p>■ Unable to locate specific titles at targeted firms?</p> <p>Our Custom Contact Appending Services allow you to receive the specific, difficult to find contacts from targeted company lists you provide.</p>	<p>■ Are you seeing a small ROI from your PPC Campaigns?</p> <p>Our PPC Management Services can help you receive the strongest return from your ad word spend across all platforms including Google and Yahoo!</p>	<p>■ Are you unhappy with your current Web Designers and Programmers?</p> <p>Websites, Micro Sites, eCampaigns, Landing Page Designs, and Database Integration can be done instantly by our dedicated team of web designers & creative staff!</p>
<p>■ Are weak customer relationships hurting you?</p> <p>Our Lead Nurturing and Integrated eCRM Solutions will help you connect with customers on an ongoing basis to improve client relationships and drive sales. Email marketing and auto-append functionality available!</p>	<p>■ Is your 'Lead to Deal' Conversion rate too low?</p> <p>Our Lead Nurturing Solutions identify initial prospects, moves early stage leads into warm leads, warm leads into hot leads, hot leads into customers!</p>	<p>■ Is your website not being at the top of the search engine rankings?</p> <p>Our Search Engine Optimization Services can help your URL's appear in the top rankings for all popular search engines!</p>
<p>■ Retrieve lost clients by replacing non-responsive email & postal addresses with good ones?</p> <p>Our ECOA/NCOA Update Services (Email/National Change of Address) identify invalid emails & postal addresses and replaces with valid ones.</p>	<p>■ Do you need fresh, Business Email contacts instantly using a Crowd-Sourced platform?</p> <p>Info Check Point enables you to login and download fresh, targeted, crowd sourced data at anytime right from your desktop!</p>	<p>■ Do you market to a global audience?</p> <p>Our Global Marketing Databases allow clients to append global contacts to existing company records or acquire International Lists for global marketing efforts!</p>
<p>■ Want to reach email contacts via other channels?</p> <p>Reverse Appending service: Append all missing information to your email list: postal address, telephone, contact name, company name, and much more!</p>	<p>■ Do you need prospect databases for commonly targeted markets?</p> <p>Pre-Packaged Email Lists allow you bulk pricing for valuable, previously compiled lists!</p>	<p>■ Want to find more companies that look like your best customers?</p> <p>Our Top Client Profiling & Prospect List Programs provide an analysis of your best customers along with a custom built prospect database of companies with common characteristics of your best customers, using SIC Code, Industry, Contact Titles, Revenue Statistics, Geography, Recency and Frequency of purchases, and much more!</p>
<p>■ Want to send eCampaigns weekly & set up once?</p> <p>eCampaigner solution: One time Setup, Automated Monthly/Weekly Campaigns (5% Lead Conversion Guaranteed)</p>	<p>■ Is a 360 degree CRM Suite needed?</p> <p>Our CRM Integration Suite puts sales & marketing on the same page, updating your data from multiple inputs into a central repository!</p>	<p>■ Don't Know who is visiting your websites?</p> <p>Our Website Analytics & Innovative Append Solutions provides accurate campaign measurement, company information, and contact information for visitors who've spent time on your website!</p>
<p>■ Is your Global B2B Trade Expansion stagnant?</p> <p>Reach out to Global Exporters and Importers worldwide with details of all their trade bill of lading and shipment/consignee contact details.</p>	<p>■ Do you need to call 25,000 people today?</p> <p>Our Dedicated Telemarketing teams are available to call on your behalf or deliver pre-recorded messages to up to 25K contact per day!</p>	<p>■ Is your Market Research outdated?</p> <p>Our Market Research & Panel Building Services provide Account and Website Profiling, Opportunity Analysis, Competitor Analysis & Online Strategy maps!</p>