

# 656 LEADS IN 9 DAYS!

SGS made it possible with marketing intelligence solutions



## About the Client

A leading mobile management and Security Company known for enterprise mobility management solution to customers worldwide - from Fortune 500 companies to small businesses. The company is one of our existing clients who've been using SGS list management Service on a regular basis.

## The Challenge

The Company wanted to enhance lists they've been using so far to promote their Patent Product through a robust multichannel marketing strategy. The goal ahead was to drive multichannel marketing campaigns targeting accurate B2B prospects backed by actionable intelligence.

## Solutions

CLASTIC – SGS's an automation tool for seamless multichannel marketing; it helps Businesses Enhance, Profile, and Segment data. From accurate contacts of B2B prospects to deploying campaigns to tracking metrics, along managing list/contacts efficiently.

## Result

With CLASTIC as their marketing automation partner, the client was able to identify 29,839 companies (Competitors) across the globe with 659 leads across a span of just 9 days.

## Client's Testimonials

"Span Global Services provided us just the information we were looking for in an extremely short period of time. Our outreach using this information has been excellent and has opened up many opportunities. We're looking forward to achieve more with CLASTIC"



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Span Global Services brings to the table first grade innovative data services for diverse companies - 42 million verified customer records and pro-change strategies. Our execution styles are versatile for which different types of industrial players find Span Global Services a useful stepping stone towards building excellent brand value and maintaining it.