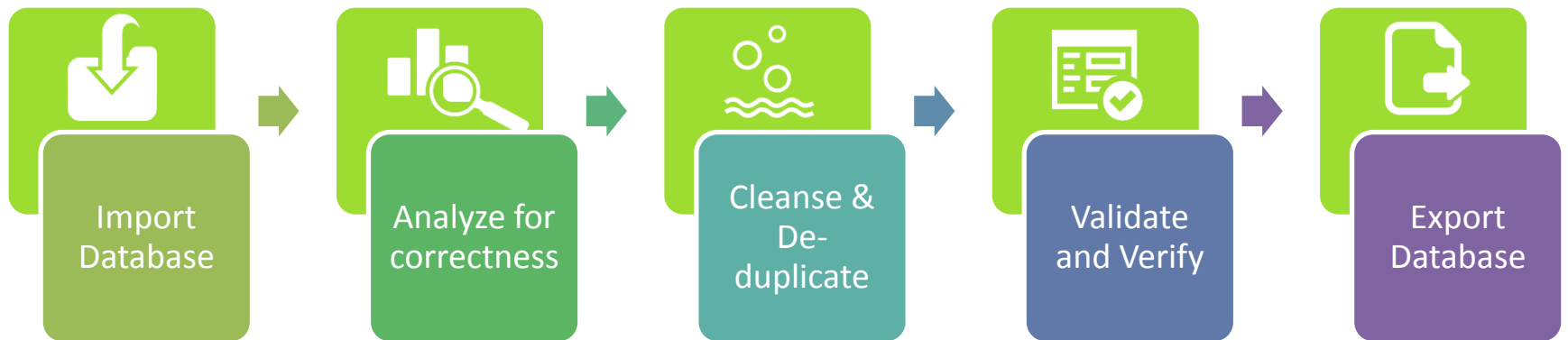


Data Cleansing

Process Flow



Process Flow



Step 1

Database in the form of Excel, CSV, XML etc. are obtained from the client



Step 2

Database imported into the cleanser to validate data before analysis



Step 3

The validated data is analyzed to generate correction report, duplicate report and custom report (if any)



Step 4

Client reviews and approves the changes and suggests if any more correction needed



Step 5

Approved changes are implemented in to the database to shed duplicate and incorrect entries



Step 6

Incorrect and obsolete data are removed from the database



Step 7

The cleansed data is verified through email and phone to ensure accuracy in the output



Step 8

Final output is exported in to desired format and shared with the client

