SPAN
GLOBAL SERVICES
GLOBAL GROWTH PARTNER

Data Cleansing

Process Flow

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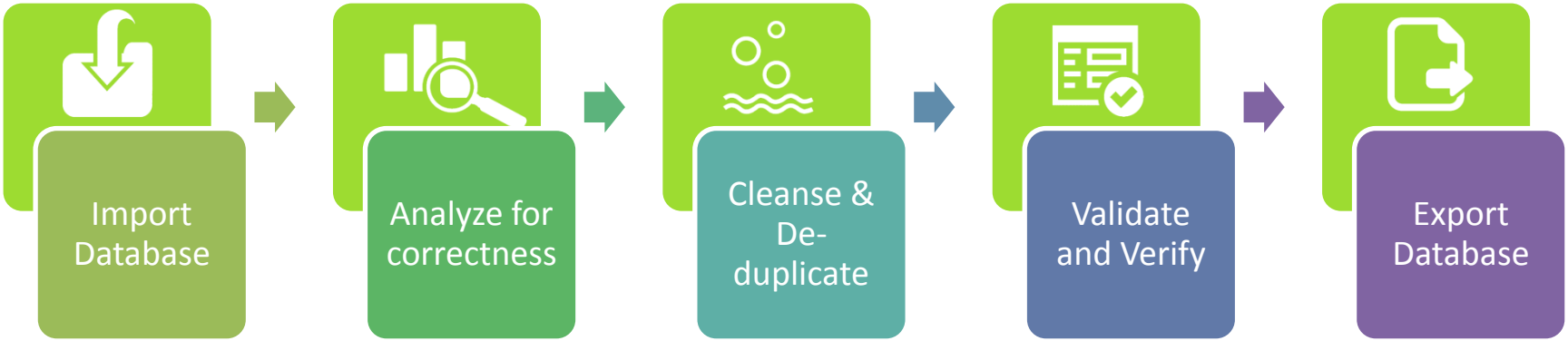

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Step 1

Database in the form of Excel, CSV, XML etc. are obtained from the client

Step 2

Database imported into the cleanser to validate data before analysis

Step 3

The validated data is the analyzed to generate correction report, duplicate report and custom report (if any)

Step 4

Client reviews and approves the changes and suggests if any more correction needed

Step 5

Approved changes are implemented in to the database to shed duplicate and incorrect entries

Step 6

Incorrect and obsolete data are removed from the database

Step 7

The cleansed data is verified through email and phone to ensure accuracy in the output

Step 8

Final output is exported in to desired format and shared with the client

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