



SPAN
GLOBAL SERVICES
GLOBAL GROWTH PARTNER



The Complete
Marketing & Technology Provider

Span Global Services Spreading the marketing wings across the globe!

Span Global Services is a Customized business solutions provider, specializing in B2B operations and Data-driven Marketing. We at Span Global Services (SGS), keep a keen eye on diverse areas of modern business actions. From shrinking sales cycles, finding quality leads faster to delivering the products, we do it all. SGS leaves no stone unturned in improving your branding, sales, marketing and operations.

Through the span of economic slowdown, many Fortune 500 companies have found stronger footholds owing to innovative, yet seamless marketing techniques from us. Span Global Services has served the best Fortune 500 companies and helped them achieve tremendous outcomes.

Span Global Services
848 N. Rainbow Blvd.
Suite#5439 Las Vegas, NV 89107





We Cover
every shade of
Marketing



We Cover every shade of Marketing

Marketing Consulting

Making brainstorming a simpler task with measurable readings of marketing activities

Demand Generation

Get real customers to your desk without expensive advertisements!

Marketing Automation

Automate and synchronize an array of marketing activities for optimum results

Marketing & Sales Integration

Diminish differences, upsurge understanding and create exceptional synchronization in the activities between discovery and deal



We Cover every shade of Marketing

Database Management

Objective information for greater revenue
and efficient coordination between departments

Business Consulting

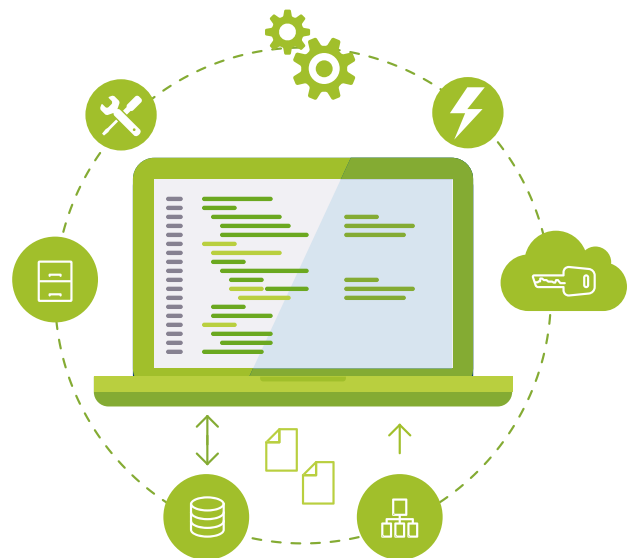
Generate measurable productivity from your
teams with an optimum level of coordination

Support Services

Seamless functioning of promotional and
technical activities 24/7

Web Development

Effective website, characterized by the right
color codes, messaging tone and highlights
for your brand



We Cover every shade of Marketing

Online Reputation Management

Professional touch for spheres that our technologies penetrate into - social media management, sales offers, financial analysis

CRM Solutions

Brains and technology that help convert unhappy customers to happy customers and retain them

Lead Management

Create a synergetic path for all those who express some sort of interest in your products and services

Search Engine Optimization

Keep your visibility up and appear exactly when your customers hit the search button



We Cover every shade of Marketing

Event/Brand Management

Get connected to the most educative, lucrative and spirited business events brimming with relevant audiences

Data Intelligence

Supporting 32 million records containing doubly-verified and real-time leads over API and other technologies!

Marketing Survey

Delivering the most insightful data that can help initiate a promising activity

Social Media Marketing

Tap the moods in the market and know the pain points with bidirectional communication in real time

Telemarketing Services

Tapping into the market will tell you when its raining demands



Marketing



Email Marketing



Paid Search Management



Direct Mail



Customer Profiling

IT Services and Support



Marketing Automation



Lead Tracking and Metrics



Web Analytics and Maintenance



Custom Communications and File Transfer



Multifaceted Infrastructure Creation



Access and Maintenance of Customer Data



These Outsourcing Services are being managed by us at present. But we would be glad to take up the other specializations as part of an outsourcing package as well.

YOUR RELIABLE DATA PARTNER



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