

# Social Media Appending

## Process Flow



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### Step 1

To maximize your marketing potential with social media appending, all we need is your marketing database

### Step 2

The database received is then submitted for data verification to ensure data accuracy

### Step 3

Verified database is matched against our master database to append the social media profiles

### Step 4

We use an extensive appending service to ensure multiple social media profiles are appended against each customer record

### Step 5

The enhanced database is shared via secure ftp portal